



GREAT PLAINS TRAILS NETWORK
Meeting Minutes
Monday April 11, 2016, 7:00 PM
Jayne Snyder Trail Center

Meeting called to order by President Roger Hirsch at 7:05 PM.

ROLE CALL OF MEMBERS:

Present: 24

Absent: 6

Baker	Bentrup	Stevens	Warren	Wehrbein	Ringlein
C. Dunbar	Godfrey	Scoby	Collier	Hersey	Burd
M. Torell	Arp	Hammer			
Stevens	Rosenboom	Case			
S. Dunbar	Heinrich	Hirsch			
Kimble	Baumeister	B. Torell			
Coble	Sonderup	Green			
Noe	Jerke	Messerer			

INTRODUCTION OF GUESTS: None Invited

APPROVAL OF MINUTES OF PREVIOUS MEETINGS – Corey Godfrey

- **ACTION:** Motion by Noe to approve the March Meeting minutes. Seconded by Case. Approved.

TREASURER'S REPORT – Roger Hirsch

- Hirsch reviewed. Balance at the end of March is \$28,533.16.
- **ACTION:** Motion by Baker to approve the Treasurer Report. Seconded by Coble. Approved.

PRESIDENT'S REPORT – Roger Hirsch

Administration Committee – Roger Hirsch

- Hirsch stated Admin Committee met and discussed ongoing relation with NTF. Committee will be formed to discuss relationship with NTF. Members of this Committee are Chris Heinrich, Elaine Hammer and Jamie Warren.

- Noe mentioned that the Admin Committee determined that some GPTN promo materials would be prudent for upcoming events (N Street, Streets Alive, Trail Trek, etc.)
- Hirsch stated we need approval of the board for execution of an agreement for the purchase and use of the mobile card reader for membership and fees (credit cards). Will use Cornhusker Bank for this service at \$5.00 per month to have the device. You can buy additional devices for \$20.00. 2.25% is the fee to use the service per transaction. Contract isn't binding, therefore can be cancelled at any time. We can assess the service and cancel if not worth the investment. Device can be utilized with a cell phone or any other device
- Noe mentioned the fees for Trail Trek have been increased.
- **ACTION: Motion by Coble, to enter into a merchant transaction processing agreement with the First National Bank of Omaha and its registered agent TSYS Merchant Solutions on behalf of the Board of Directors of GPTN. Seconded by M. Torell. Approved.**

VICE-PRESIDENT'S REPORT – Dena Noe

- Standing Committee Report review.

STANDING COMMITTEE REPORTS – Roger Hirsch

Fundraising Committee – Gary Bentrup

- Bentrup reviewed GPTN Fundraising Obligation report. Nothing really new from last month's report.
- Bentrup also mentioned that they met with Murdock trail group (Turtles) recently to discuss fundraising for the Murdock trail expansion.
- Bentrup stated that Give to Lincoln is coming up. Funds go through Nebraska Trails Foundation which is a 501c3. Ben Cohoon from NTF suggested to promote the Give to Lincoln Day for GPTN and NTF via social media targeted marketing through Facebook. This will be an estimated expense of \$400 to \$500 for GPTN. The funds will go to a graphic designer and Facebook.
- **ACTION: Motion by Bentrup to approve the proposed the marketing plan by Ben Cohoon for the Give to Lincoln Day with a commitment of up to \$500. Seconded by Stevens. Approved.**
- Griffin stated that she recently applied for an Olson Associates Grant.

Government Relations Committee – Mary Torell

- Update on LB 716 - Mary Torell stated that LB 716 has gone to final reading. Two amendments were removed from the bill. An amendment was added that gives protections to cyclists (the same as pedestrians). There may be additional amendments yet. Wednesday will be the last day for any action.

Public Relations Committee – Steve Dunbar

- Steve Dunbar mentioned that many public events are coming up. KZUM program coming up soon with Steve and Roger. Hartley School bicycle Rodeo is coming up too. N Street Celebration is also coming up on April 23rd. Peter Pan Park Party on May 13th is coming up and if you are interested in representing GPTN, please speak to Steve.
- Steve Dunbar stated that a mobile app for the Lincoln Trails was suggested to be developed in conjunction with the City. Several groups within the City of Lincoln would be willing to help work on this mobile app. GPTN exploratory Committee members that will help include Matt Baumeister, Bob Torell, Gary Bentrup and Steve Dunbar. Features of the mobile app were discussed. There will be three phases of the development (Phase 1 – where are the trails; Phase 2 – point to point via Lincoln trails; and Phase 3 – have app available for download on devices). The app would also have trail conditions in real time.

Trail Use and Activities Committee – Marynelle Greene

- Greene mentioned that the Tour De Lincoln posters and flyers are now available. Encouraged GPTN Board members to take some flyers and hand out to various locations.
- Greene also stated that at the Tour De Lincoln events The Hub owner agreed to have a giveaway at each event.
- Greene also mentioned that ride leaders could wear some high visibility vests to help participants identify the ride leader.
- Greene mentioned a possible a press release again too. Hirsch will bring refreshments for pre ride enjoyment.
- Noe mentioned Market to Market has asked for our help again for October 8, 2016. We get funding, free marketing and encouragement to join GPTN. GPTN must commit to be a volunteer leader in three spots. We will need a total of 20 to 30 volunteers.

Trail Trek Committee – Noe

- Noe mentioned the Committee met in March and are working on advertising. Flyers are here now. Registration are expected to be ramping up now.

Finance Committee – Corey Godfrey

- Godfrey stated the Finance Committee met and discussed numerous things including:
 - Professional accounting services discussed and the Committee declined utilizing at this time.
 - Reviewed the previous 6 months of financial statements and noted no discrepancies or concerns.
 - Discussed utilizing PayPal for memberships. Will explore that soon.
 - GPTN General Fund is higher than normal, so please think of project ideas in which we can make investments.

SPECIAL COMMITTEE REPORTS

Special Committee on Fundraising Procedures – Ray Stevens

- No updates. Plan to meet next week per Ray Stevens.

Trail Maps – Bentrup

- Bentrup discussed the upcoming changes to the Lincoln trails map. Plan to order 25,000 maps. Expect the ads to pay a big chunk of the redesign and printing costs. The rest of the cost will come from the either the NTF Trails Amenities or the GPTN General Fund.

ANNOUNCEMENTS & CALENDAR ITEMS – All

- Noe mentioned the N Street Celebration.
- M. Torell mentioned the new City of Lincoln Police Chief is a strong supporter of bicyclists.
- Stevens noted the new trail on the Penny Street bridge is very rough. This trail and a few more spots are very uneven.

NEXT MEETING: Monday, 7 p.m., May 9th, 2016 at the Jayne Snyder Trail Center.

Respectfully submitted,
Corey Godfrey, GPTN Secretary